(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

[Continued on next page]

(54) Title: ELECTRONIC CONTENT PUBLICATION MANAGEMENT SYSTEM AND METHOD
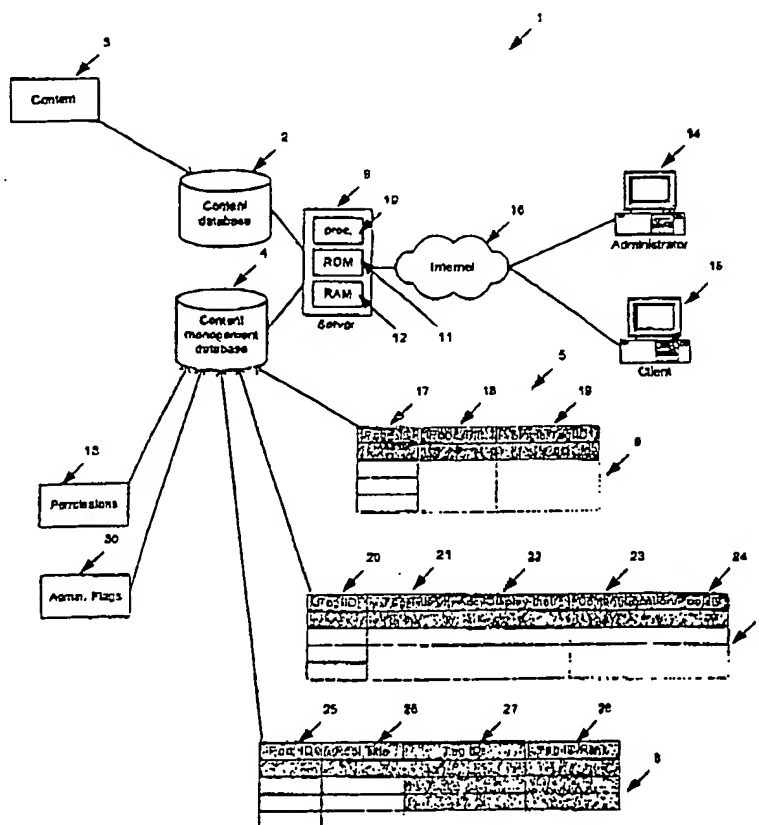
(57) Abstract: An electronic content publication management system (1) for publishing content to one or more electronically accessible sites, each site including at least one electronic page (40), the system comprising content database means (2) for storing a plurality of content objects (3); content management database means (4) for storing a data structure (5) identifying each electronic page, one or more content pools (52, 59) within each page and one or more content objects (57, 58, 63, 64) within each page, wherein the data structure identifies one or more nested content pools or content objects within each content pool; and electronic page assembly means (10, 11, 12) for generating one or more completed electronic pages for each site using the stored data structure and stored content objects.

MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

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